



## Press release

### **Cummins wins again the “Voice of the Customer” Awards from Frost & Sullivan in Five Categories**

**November 24, 2010, Pune** —The Power Generation Business Unit of Cummins India Limited (CIL) has won the “Voice of the Customer” awards from the international consultancy Frost & Sullivan, second time since 2007, reinforcing the Company’s position as the preferred power generation brand in India. The awards were presented at the Frost & Sullivan Backup Power Awards Function organized today in Delhi in conjunction with the "Indian Backup Power – Growing Significance" Executive MindXchange.

The 2010 awards, which cover the Indian generator set market, are for five categories:

- Corporate brand image/reputation leadership
- Customer service support leadership (for generator sets above 250 kVA)
- Most preferred brand in the manufacturing/process industry segment (above 250 kVA)
- Most preferred brand in the IT/realty /hospitality industry segment
- Most preferred brand in the construction and infrastructure segment

Honored previously with these awards in 2007 and again in 2010, demonstrate the Company’s consistent track record of customer satisfaction in the key areas. The Voice of the Customer awards are based on the end-user satisfaction assessment that Frost & Sullivan recently conducted among generator set customers in India.

Beau Lintereur, Vice President of the Power Generation Business Unit of Cummins India Limited, said of the 2010 Awards, “We are delighted with this continued recognition of our performance, especially since it comes directly from our customers. These awards reflect the focus and efforts of everyone in the Power Generation Business Unit, and they are a tribute to the Company’s longstanding commitment to reliability.”

#### **About Frost & Sullivan Awards**

Frost & Sullivan Awards are presented to companies that demonstrate excellence in their industry, commending diligence, commitment and innovative business strategies required to

advance in the global marketplace. Frost & Sullivan rigorously analyzes specific criteria to determine award recipients in a vast array of industries.

### **About Frost & Sullivan**

Founded in 1961 in New York, Frost & Sullivan is an international growth consultancy, supporting clients' expansion for more than four decades. In India, the firm's market expertise covers a broad spectrum of verticals (technology, healthcare, automotive, chemicals and industrial to name a few), while its

portfolio of advisory competencies include customized strategic consulting, market intelligence, summits and conferences and management training.

### **About Cummins India Limited**

Cummins India Limited (CIL), headquartered in Pune since 1962, is the country's leading manufacturer of diesel and natural gas engines for power generation, industrial and automotive markets.

### **About Cummins in India**

Cummins in India, a power leader, is a group of complementary business units that design, manufacture, distribute and service engines and related technologies. Its technology and pioneering initiatives are bringing innovative solutions and reliable services at the best possible value to users across the country. Its high performance outlook is based on customer focus, integrity and capability of its people. Part of the US \$10.8 billion Cummins Inc., Cummins in India is a Group of nine legal entities across 200 locations in the country with a combined turnover of over Rs. 6,300 crores and employing more than 11,000 individuals.

Website: <http://www.cumminsindia.com>

<p>Nikhil Khatri Genesis Burson Marsteller Pune Tel: 91 20 65203894 Mobile: 91 9881489689 E-mail: <a href="mailto:nikhil.khatri@bm.com">nikhil.khatri@bm.com</a>,</p>	<p>Shamli Chapalge Branding &amp; Communications Cummins India ABO Kothrud, Pune – 411038 Mobile: 91 9922949602</p>
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